

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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MADISON SQUARE GARDEN, L.P.,)	ECF Case
)	
Plaintiff,)	No. 07 CIV. 8455 (LAP)
)	
v.)	
)	
NATIONAL HOCKEY LEAGUE, NATIONAL)	
HOCKEY LEAGUE ENTERPRISES, L.P.,)	
NATIONAL HOCKEY LEAGUE INTERACTIVE)	
CYBERENTERPRISES, L.L.C., NHL)	
ENTERPRISES CANADA, L.P., and NHL)	
ENTERPRISES, B.V.,)	
)	
Defendants.)	
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NOTICE OF APPEARANCE

Please enter my appearance for the plaintiff in the above-captioned matter.

Dated: New York, New York
October 18, 2007

Respectfully submitted,

/s/ Thomas F. Cullen
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CERTIFICATE OF SERVICE

I declare that on October 18, 2007, I caused the foregoing NOTICE OF APPEARANCE to be served on the following counsel for defendants through the Court's CM/ECF system and via hand-delivery:

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I declare under penalty of perjury that the foregoing is true and correct.

Dated: New York, New York
October 18, 2007

JONES DAY

By: /s/ Sacha A. Boegem
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